UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(RULE 14a-101) SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ⊠

Filed by a party other than the Registrant \Box

Check the appropriate box:

Preliminary Proxy Statement

□ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material Pursuant to § 240.14a-12

FORTIVE CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

- \Box Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - 1) Title of each class of securities to which transaction applies:
 - 2) Aggregate number of securities to which transaction applies:
 - 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - 4) Proposed maximum aggregate value of transaction:
 - 5) Total fee paid:

□ Fee paid previously with preliminary materials.

 \Box Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount previously paid:

2) Form, Schedule or Registration Statement No.:

3) Filing party:

4) Date Filed:

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FORTIVE CHANGES ITS 2020 ANNUAL MEETING OF SHAREHOLDERS TO A VIRTUAL ONLY MEETING FORMAT

EVERETT, WA, May 14, 2020 — Fortive Corporation ("Fortive") (NYSE: FTV) announced today that, as a result of the COVID-19 pandemic and the corresponding public health and travel concerns of its shareholders, directors, officers, employees and service providers, Fortive has changed the location of its 2020 Annual Meeting of Shareholders to a virtual only meeting format. The meeting will be held online only through audio webcast and will begin at 3:00 PM PDT on June 2, 2020, as previously scheduled.

Shareholders of record as of April 6, 2020 can attend the 2020 Annual Meeting, including to vote their shares and ask questions, by accessing <u>www.virtualshareholdermeeting.com/FTV2020</u> shortly prior to the scheduled start of the meeting and entering the 16-digit control number on the proxy card, voting instruction form or notice of availability of proxy materials previously furnished. Guests may join the 2020 Annual Meeting without entering a 16-digit control number but will not be able to vote or ask questions.

The rules and procedures applicable to the meeting, together with a list of shareholders of record for inspection for any legally valid purpose, will be available for the participating shareholders of record at <u>www.virtualshareholdermeeting.com/FTV2020</u>.

Shareholders who have already voted do not need to vote again. Whether or not shareholders plan to participate in the virtual-only meeting, Fortive urges shareholders to submit their vote in advance of the meeting by one of the methods described in the previously distributed proxy materials.

Technical support number will be posted on the virtual shareholder meeting log-in page for any shareholders encountering difficulties accessing the meeting during the check-in or meeting time.

ABOUT FORTIVE

Fortive is a diversified industrial technology growth company comprised of Professional Instrumentation and Industrial Technologies businesses that are recognized leaders in attractive markets. Fortive's well-known brands hold leading positions in field solutions, product realization, sensing technologies, transportation technologies, and franchise distribution. Fortive is headquartered in Everett, Washington and employs a team of more than 25,000 research and development, manufacturing, sales, distribution, service and administrative employees in more than 50 countries around the world. With a culture rooted in continuous improvement, the core of our company's operating model is the Fortive Business System. For more information please visit: www.fortive.com.

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